

7791-0052-25

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN RE APPLICATION OF:

Michael C. SCROGGIE ETAL

SERIAL NO. 08/873,974

2<sup>nd</sup> CPA FILED: HERewith

FOR: SYSTEM AND METHOD  
FOR DISTRIBUTING INFORMATION ...



:

: GROUP ART UNIT: 2765

:

: EXAMINER: CAUDLE, PENNY

:

#27/B  
2-24-08

TC 2700 MAIL ROOM

FEB 18 2000

RECEIVED

PRELIMINARY AMENDMENT

ASSISTANT COMMISSIONER FOR PATENTS  
WASHINGTON, D.C. 20231

SIR:

Prior to examination on the merits and further to the personal interview on January 20, 2000 between Examiner Caudle, Primary Examiner Stamber and Applicants' representatives, please amend the above-identified patent application as follows:

IN THE CLAIMS

Please cancel Claims 1-49 without prejudice or disclaimer.

Please amend Claim 50 as follows:

~~1-50~~. (Amended) A system for distributing product incentives to consumers over a communication network, comprising:

a cooperative network site configured to store at least one of (i) manufacturer incentives to purchase one of a product and a service offered by a manufacturer and (ii) retailer incentives to purchase one of a product and a service offered by a retailer;

21.